

# Birley Fields Campus plans

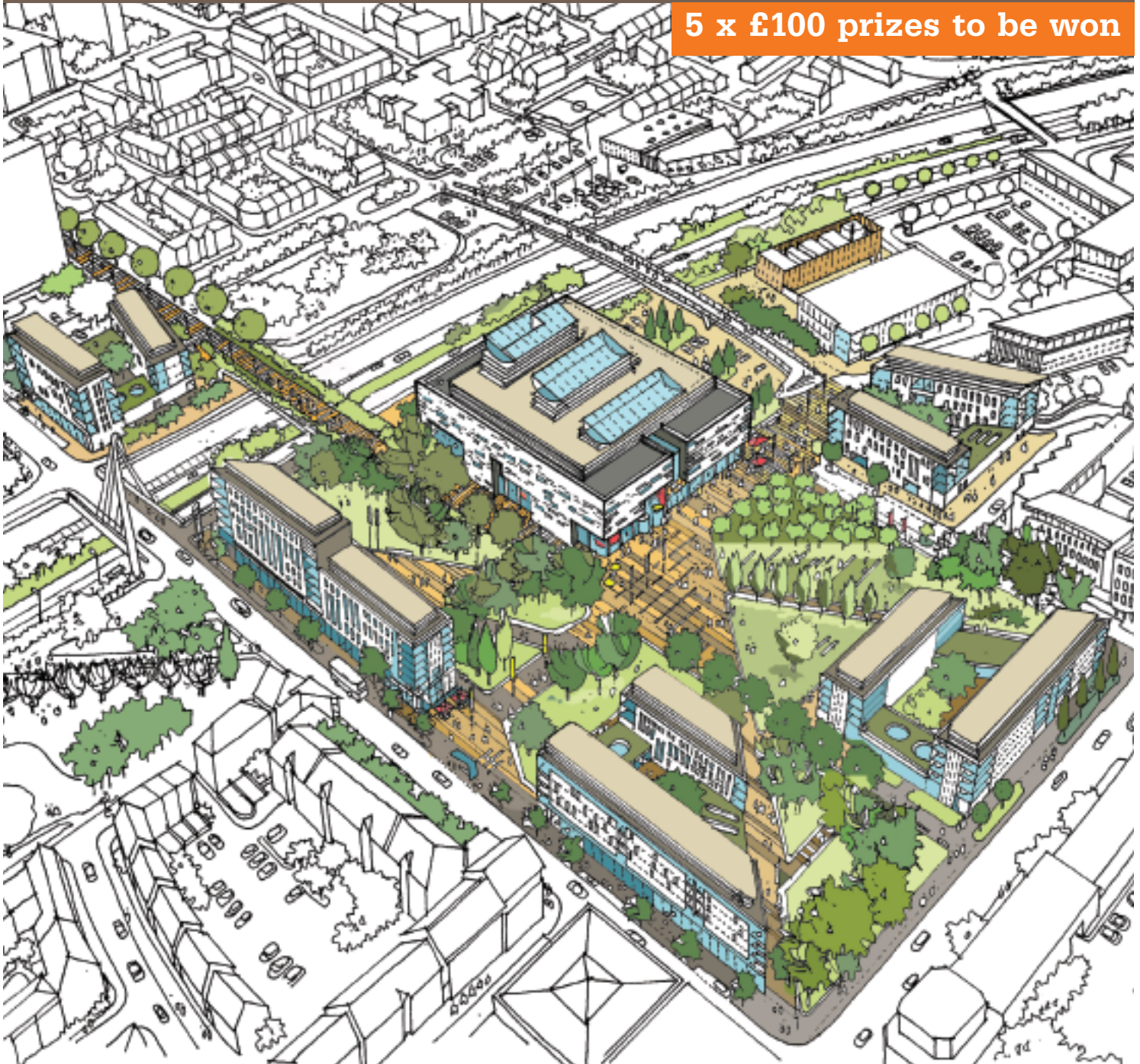


Manchester  
Metropolitan  
University

**Make your views count**

[www.mmu.ac.uk/birleyfields](http://www.mmu.ac.uk/birleyfields)

**5 x £100 prizes to be won**



**Manchester Metropolitan University (MMU) is working to create a new community campus at Birley Fields in Hulme.**

The site – bordered by Stretford Road, Old Birley Street and Princess Road – has been earmarked for development since clearance in the 1990s.

The plans to relocate MMU's Faculties of Education and Health include student residences, car parking and facilities for community use.

# What does the community think?

People living locally were asked for their views last year and 80% thought a new campus would have a positive impact on the area.

## You thought the campus would

- raise educational aspirations
- boost business
- increase community spirit

## But you were also worried about

- green space and biodiversity
- traffic, access and rights of way

We have spent the past year developing the proposals whilst taking into account these and other issues including local employment, community facilities and transport, and we are now preparing to submit a planning application.

## In light of many of your comments, the updated proposals include:

- 60% of the plots retained as open, accessible green space
- Retention of most trees and the planting of new trees
- Extensive public access across the campus
- A public square
- Sports hall, drama studios and other facilities for community use
- Buildings 4 or 5 storeys in keeping with the local environment
- Potential retail and commercial space
- Space available for community meetings
- A new bus route
- A 400-space car park away from homes
- Environmental technologies to minimise carbon



View across new campus, above; and below the main academic building dubbed the 'Sugar Cube' due to its contemporary design.



# The Application

If the planning application gets the green light, MMU will be investing £120 million in a highly environmentally-sustainable development, which will reduce the carbon footprint of our current operation by 60%. The University would also be obliged to operate a green travel plan which aims to minimise car use.

**The campus would herald changes in local services, such as:**

- improved public transport
- residents parking zone around the campus

**The elements of the scheme which are finalised are:**

- The academic building
- Multi-storey car park
- Landscaping around the academic building and car park
- Energy Centre

The remainder of the application is in outline only. Buildings and the layout may change through detailed design or according to future need. For instance only 500 student rooms will be built in the first phase. Although we are applying for outline permission to build 1,200, this figure represents the maximum number and could be significantly reduced if demand falls.

## Have your say

If you would like to learn more about the planning application, we will be visiting the following venues near you soon. You will be able to ask questions and make your comments to representatives of MMU and the design team ahead of Manchester City Council's formal consultation process – we hope to see you there!

**November 26, Friday** – Asda Superstore, 12 – 8pm

**Nov 27, Sat - Dec 03, Fri** – Hulme Library, Opening Hours  
The Library will exhibit designs and plans throughout the week

**November 29, Monday** – Hulme Community Garden Centre, 12 – 4pm

**December 01, Wednesday** – Aquarius Community Centre, 1 – 5pm

**December 03, Friday** – Zion Arts Centre, 2 – 6pm



*A view from the Stretford Road of student residences and the campus beyond.*

**Complete and return the attached questionnaire before December 10 2010 and you will be entered into a prize draw to win 1 of 5 prizes of £100 ASDA vouchers.**

# Questionnaire

Please let us know what you think in the questionnaire below, which you can detach and send back to us freepost by 10 December 2010. You do not need a stamp. You can also fill in the questionnaire online by visiting [www.mmu.ac.uk/birleyfields](http://www.mmu.ac.uk/birleyfields)

## 1. Your Details

Name \_\_\_\_\_

Address \_\_\_\_\_

Postcode \_\_\_\_\_ Email \_\_\_\_\_

## 2. What age group are you in?

Under 16     16 – 24     25 - 40

41 – 64     65 and over

## 3. What is your ethnic background?

White British     White Other     Black British

Black African     Bangladeshi     Indian

Pakistani     Irish     Polish

Other (please say which) \_\_\_\_\_

## 4. Gender Male Female

## 5. In relation to the proposals you have seen for a new campus at Birley Fields, do you agree or disagree that they will have a positive impact on Hulme?

Agree     Disagree     Don't know     Please provide further comment \_\_\_\_\_

## 6. What sort of community facilities and activities would you like to see at the campus?

We are still considering a range of uses/activities to be incorporated into the campus within the ground floors of the new buildings. Would you be interested in using any of the following which might be included within the development?

(Please choose your top 3 answers)

Meeting Rooms     Park Areas     Convenience Supermarket     Other Retail

Doctor's Surgery     Dentist     Café     Art Gallery

## 7. We have retained 60% of the site as open space. Would you expect to use this space as currently designed?

Yes     No     If no, what might encourage you to use this space? \_\_\_\_\_

## 8. Do you have any concerns about the proposals?

Yes     No     Please give details \_\_\_\_\_

## 9. Have you commented previously on the Birley Fields proposals?

Yes     No     If yes, do you feel your comments have been taken on board?    Yes     No

## 10. Do you have any further comments you would like us to consider?

Should you wish to provide more detailed feedback, please email [birleyfields@mmu.ac.uk](mailto:birleyfields@mmu.ac.uk)



Manchester Metropolitan University  
All Saints  
Manchester  
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# Who is supporting Birley Fields?

MMU has developed a broad partnership of local agencies and organisations who are working together to support the project. These include Manchester City Council, Manchester Corridor Partnership, Manchester NHS, Job Centre Plus, Loreto College, Webster Primary School supported by Manchester City Council, South Manchester Housing Trust, local residents and others.

This newsletter has been distributed to 7,500 homes in Hulme.

All the latest information including the plans, frequently asked questions and a space to leave comments is available on the University's Birley website [www.mmu.ac.uk/birleyfields](http://www.mmu.ac.uk/birleyfields)



## New Employment and Skills Centre

- Did you know that Manchester's two universities have filled more than 500 vacancies in the past two years by targeting unemployed people resident in neighbouring communities?
- Recruiting locally is set to take on even greater priority via a new Employment and Skills Centre on Alexandra Road – formerly the housing office.
- City South Housing Trust has donated the building and is working with Serco, Standguide and Manchester Corridor partners (the Universities, City Council and Central Manchester Hospitals Trust) to create the new service.
- The Corridor says the facility will “be a means of engaging workless people, raising their expectations and skills levels and delivering pre and post recruitment training.” Negotiations are underway to involve other employers, notably in the retail and hospitality sector.
- Since 2008, the two universities have filled 564 temporary and permanent vacancies, 92% of which have been filled by people unemployed for at least six months, 35.5% of which were drawn from black and minority ethnic communities.
- “Birley Fields will give us the opportunity to offer construction jobs and apprenticeships in partnership with the appointed contractors,” said a Corridor spokesperson.
- Around 280 new jobs will be created as a result of the £29m of additional spending per year anticipated in the area's local businesses and shops as a result of the Birley Fields development.

### Contacts

#### MMU - [www.mmu.ac.uk](http://www.mmu.ac.uk)

If you would like to keep up to date with the progress of the Birley Fields campus, go to [www.mmu.ac.uk/birleyfields](http://www.mmu.ac.uk/birleyfields) or email us at [birleyfields@mmu.ac.uk](mailto:birleyfields@mmu.ac.uk). Alternatively you can write to Birley Fields, Marketing and Communications, Manchester Metropolitan University, Bellhouse Building, Lower Ormond Street, Manchester M15 6BX.

If you know someone who would like this leaflet translated into another language, please contact the South Manchester Regeneration Team on 0161 277 1880.

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