

# Birley Fields

## Campus proposals



MANCHESTER  
CITY COUNCIL

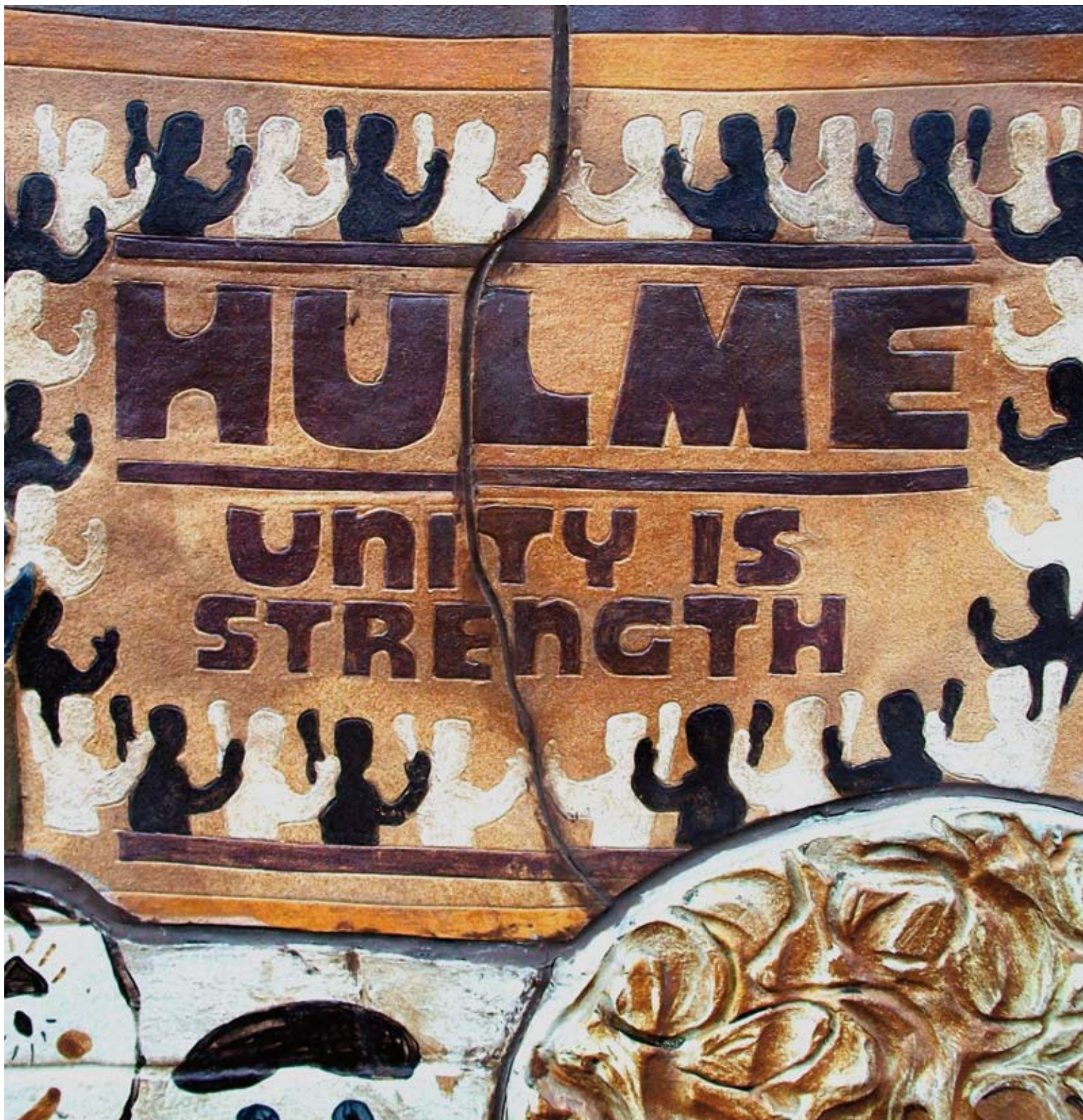


Manchester  
Metropolitan  
University

A joint newsletter for Hulme and Moss Side produced by MMU and Manchester City Council

Issue 3 : October 2009

- Our summary of your views
- Were you a £100 winner?



# What are the Birley Fields Campus proposals?

Manchester Metropolitan University (MMU) and Manchester City Council are working in partnership to create a new community campus at Birley Fields in Hulme.

We recently invited you to tell us what issues are important to you in developing a new university campus in Hulme so that we can incorporate your feedback in more detailed proposals for the area.

The site – bordered by Stretford Road, Old Birley Street and Princess Road – has been earmarked for commercial use since

clearance in the 1990s. We believe the £120 million investment will create a viable future for Birley Fields, creating up to 340 jobs, strengthening education and aspiration in the area and pumping £29.2 million into the local economy each year.

Do you agree? We've spent three months asking for your views. See below for a summary of your responses.



## Three months of consultation

Thanks to all who have commented on the Birley Fields proposals.

During the summer, 4,000 local people attended consultation events and spoke to university and city council representatives at community group meetings or at drop-ins at libraries, community centres, schools, places of worship and at Asda.

The University also staged a meeting attended by councillors, residents and groups about how to make Birley Fields the most sustainable campus in the UK.

Around 8,000 newsletters and freepost questionnaires were delivered to homes and businesses, with a further 5,000 handed out at community venues.

Analysis of the questionnaire responses shows that the consultation feedback was representative of the surrounding communities of Hulme and Moss Side in terms of age, gender and ethnic background.



# What you think so far

Thanks in particular to everyone who responded to our questionnaire. All respondents have been entered in the prize draw to win one of five £100 Asda vouchers. See the back page for the list of winners.

We had a total of 835 responses with 80% agreeing the plans would have a positive impact, 10% disagreeing and 9% ticking the 'don't know' box. Positive comments indicated that the development would:

- give better access to university
- raise educational aspirations
- increase community spirit
- boost business
- make the community safer

However, residents were concerned about the possible impact on:

- biodiversity and green space
- traffic, access and rights of way

Your suggestions for community facilities were (total mentions):

- Sport centre (198)
- Café, bar, restaurant (85)
- Library (78)
- Community education facility (76)
- Shops (63)
- Park with open space (58)
- Child/Youth activities (53)

Asked whether you would use the public square 81% replied 'yes' while 18% of respondents said 'no'. Suggestions for activities in the square were (total mentions):

- Sports and leisure (98)
- Picnic and seating area (69)
- Green park area (57)
- Music and public performances (52)
- Café, bar, restaurant (50)
- Children's area (29)

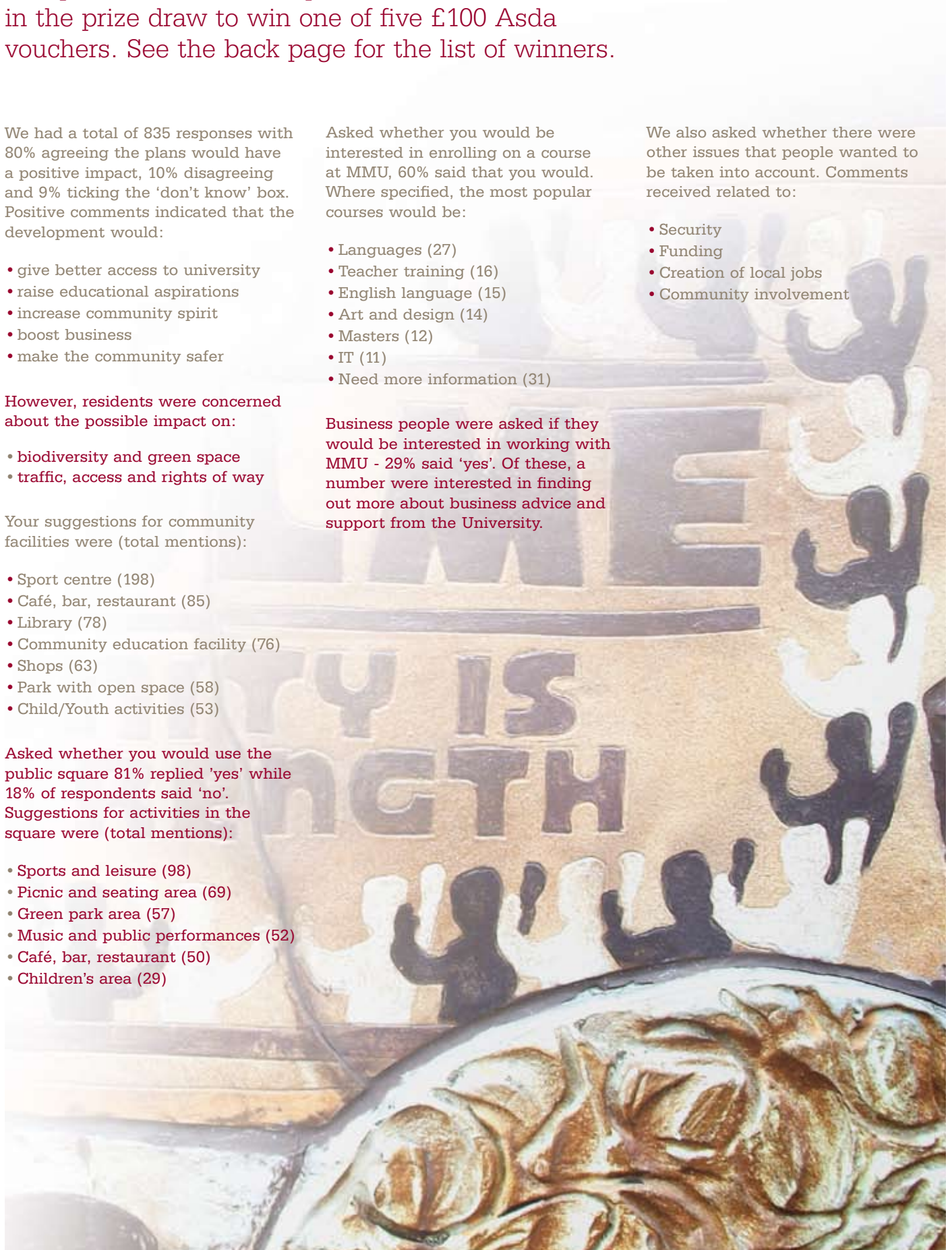
Asked whether you would be interested in enrolling on a course at MMU, 60% said that you would. Where specified, the most popular courses would be:

- Languages (27)
- Teacher training (16)
- English language (15)
- Art and design (14)
- Masters (12)
- IT (11)
- Need more information (31)

We also asked whether there were other issues that people wanted to be taken into account. Comments received related to:

- Security
- Funding
- Creation of local jobs
- Community involvement

Business people were asked if they would be interested in working with MMU - 29% said 'yes'. Of these, a number were interested in finding out more about business advice and support from the University.



## What happens next?

Architects will be appointed in early 2010 to take forward the detailed design process. MMU is keen to meet its commitment to the development of a community campus and further public consultation will take place before a detailed plan is submitted to Manchester City Council later next year.

MMU and Manchester City Council are committed to keeping you informed at all stages, via newsletters, the website, [www.mmu.ac.uk/hulme](http://www.mmu.ac.uk/hulme) and through ward councillors. If you have further ideas and views, please do send them in to [hulme@mmu.ac.uk](mailto:hulme@mmu.ac.uk). The full Community Consultation Statement, compiled by Drivers Jonas is available at [www.mmu.ac.uk/hulme](http://www.mmu.ac.uk/hulme).

Mary Heaney, Director of Services at Manchester Metropolitan University, has said:

*"We warmly thank all those residents and business people who responded to our questionnaire and shared their views with us in so many ways. Your contribution begins a new relationship between the University and our neighbouring communities which we fully intend to strengthen as the Birley Fields project evolves."*



## Winners of Asda Vouchers

Sue Sheppard - Heron Street, M15; Daniel Storery - Hunmanby Avenue, M15; Sarah Bailey - Regents Court, Old York Street, M15; Mesfin Mehare Halle - Hunmanby Avenue, M15; Joe Gibson - Ribston Street, M15. Winners will receive their vouchers by post.

Images within this newsletter provided by Megan Reilly, Keeley Thomas and Coral Smith, students at Loreto College, Hulme. Page 1 image taken from 'Millennium Mural' by Bridget Soltau.

### Contacts

Please send your comments to [hulme@mmu.ac.uk](mailto:hulme@mmu.ac.uk)

This publication is available in alternative formats, telephone +44 (0)161 247 1692.

If you know someone who would like this leaflet translated into another language, or in braille, please contact the South Manchester Regeneration Team on 0161 277 1880.

HADDII AAD DOONEYSID BUUG YARAHAN IN LAGUU TARJUMO FADLAN LA XIRIIR KOOXDA DIBUDEJINTA EE THE SOUTH MANCHESTER REGENERATION TEAM TELEFOON LAMBAR 0161 277 1880.

اگر آپ کو اس دستاویز کا ترجمہ چاہیے تو سواتھ ماچسٹرز ريجنريشن ٹیم کو 0161 277 1880 پر فون کریں

إذا تريد هذه المنشورة مترجمة الرجاء الاتصال بفرقة التجديد لجنوب مانشستر على الرقم 0161 277 1880

ਜੇ ਤੁਹਾਨੂੰ ਇਸ ਪਰਚੇ ਦਾ ਤਰਜਮਾ ਚਾਹੀਦਾ ਹੈ ਤਾਂ ਕਿਰਪਾ ਕਰਕੇ ਸਾਊਥ ਮਾਨਚੈਸਟਰ ਰੀਜਨਰੇਸ਼ਨ ਟੀਮ ਨਾਲ ਟੈਲੀਫੋਨ ਨੰਬਰ 0161 277 1880 ਤੇ ਗੱਲ ਕਰੋ।

SI VOUS VOULEZ CETTE BROCHURE TRADUITE, VEUILLEZ CONTACTER L'EQUIPE DE REGENERATION DU SUD DE MANCHESTER AU NUMERO 0161 277 1880.

Printed on paper made from 100% recycled fibre. FSC certified.