

# School & College News

Issue : November 2011



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- Our new £3,000 student support package
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Manchester  
Metropolitan  
University

# Digital Portfolios



Students applying for one of our courses at the Manchester School of Art listed below (2012 entry), will be asked to provide a digital portfolio as part of the application process.

**BA (Hons) Contemporary Art History (V370)**

**BA (Hons) Creative Multimedia (W212)**

**BA (Hons) Fashion (W230)**

**BA (Hons) Fine Art (W100)**

**BA (Hons) Graphic Design (W210)**

**BA (Hons) Illustration with Animation (W217)**

**BA (Hons) Interactive Arts (W920)**

**BA (Hons) Interior Design (W250)**

**BA (Hons) Photography (W640)**

**BA (Hons) Textiles in Practice (W232)**

**BA (Hons) Three Dimensional Design (W240)**

If a student has applied to the BA (Hons) Film Making (PW32) course they will be expected to submit a showreel either online or via a DVD, instructions will be sent via our Admissions team.

## What are Admissions Tutors looking for?

**We have asked Jane McFayden, Principle Lecturer for Art and Design.**

“Admissions tutors will be looking for something that demonstrates applicants are unique, creative and imaginative. When they view the blog images they will be looking for work that shows a keen interest in the subject and in particular the course being applied to.

Most importantly the images/text should show examples that demonstrate ability in the chosen area where possible and the capacity to develop ideas and expand on them.

Where possible skills appropriate to the area of study would also be useful to demonstrate, though this is not always necessary.

The blog also should include a statement, though this is not the same as the UCAS application form. It should describe the work in the images and the thinking behind them.

A good blog will clearly show the Admission Tutor that the applicant has the interest, ability and awareness of the area of study they want to pursue and why they feel this is the right course for them.

## What is a Digital Portfolio?

A portfolio is a collection of drawings, photographs or documents that represent an applicant's art /design or written work. Applicants are expected to have a hard copy of their portfolios for Higher Education interviews. A digital portfolio gives Admissions tutors a preview of an applicant's portfolio which can be viewed online, enabling them to make more of an informed decision at the application stage.

A digital portfolio is submitted as a Blog All applicants for the courses listed will be asked to create a blog and should check out our advice for applicants at [www.artdes.mmu.ac.uk/courses/advice](http://www.artdes.mmu.ac.uk/courses/advice) and follow the simple steps to submitting a digital portfolio. It is important to check the requirements for the course being applied to as these may vary.



**Content is what matters not how fancy the blog looks!”**

### Top tips...

- Make it clear, simple, straightforward and about you.
- Show a range of work and at least one project that demonstrates how you develop ideas.
- Get someone who doesn't know your work to look at it and tell you if it makes sense.
- Proof read any text thoroughly!

## Our new £ 3,000 Student Support Package for 2012/13

We passionately believe that going to university is a real investment in students' futures. If students want to follow a professional or vocational career and benefit from all the opportunities and rewards that this can offer, then going to university remains the best and most direct way of achieving this.

Our Student Support Package makes sure that we help students who need it most. All students who meet the criteria will accrue a mix of fee waivers or discounts for our accommodation and other university services with a value of £3000 in the first year and £1000 on the second year.

For more details on criteria and details see: [www.mmu.ac.uk/finance/ac.uk/students](http://www.mmu.ac.uk/finance/ac.uk/students)

We estimate that approximately 40% of students starting degrees with us in 2012 will be eligible for discounts under the new Student Support Package, which Deputy Vice Chancellor, Gerry Kelleher has called 'one of the most generous schemes announced so far in the sector'.

For more information on fees and funding:

[www.mmu.ac.uk/fees](http://www.mmu.ac.uk/fees)

[www.mmu.ac.uk/study/undergraduate/money-matters](http://www.mmu.ac.uk/study/undergraduate/money-matters)



## Mature Entry Sessions at MMU

Do you teach or advise mature students who are returning to education and applying for university for 2012?

**Over 35% of undergraduate students at MMU are over 21 when they start their course.**

We realise that mature students might have specific questions and issues around their application. Our experienced staff offer specific support through:

Mature Entry Sessions which cover :

**Applying to University**

**Writing a Good Personal Statement**

**Student Finance**

Each session is around 90 minutes and students are welcome to come to one or all sessions. The presentations will give information and advice on the topics, highlight sources to enable further research and leave time for questions.

For more information and to book [www.mmu.ac.uk/mature](http://www.mmu.ac.uk/mature)

or email [edliaison@mmu.ac.uk](mailto:edliaison@mmu.ac.uk)

### December Open Days

A last chance opportunity students to visit us before applying.

#### Manchester sites:

Wednesday 7th December  
1pm – 5pm

#### Cheshire site:

Wednesday  
7th December 1pm – 4pm

Book a place at

[www.mmu.ac.uk/openday](http://www.mmu.ac.uk/openday)

or call 0161 247 6969



# Postgraduate Courses Fair



Manchester  
Metropolitan  
University

MMU offers a vast range of professional development courses for staff in schools and colleges. You can find more information at [www.ioe.mmu.ac.uk/cpd](http://www.ioe.mmu.ac.uk/cpd)

## Wednesday 23rd November 2011

### Manchester:

2–6pm, Geoffrey Manton Building, All Saints

### Cheshire:

3–7pm, Delaney Building, Crewe Campus

To book a place call us  
on **0161 247 6969**  
or visit our website  
at [www.mmu.ac.uk](http://www.mmu.ac.uk)



This newsletter and archived issues are available from [www.mmu.ac.uk/study/schools-colleges](http://www.mmu.ac.uk/study/schools-colleges)

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