

Manchester Metropolitan University

Teachers and Advisers Conference May 2024

UCAS

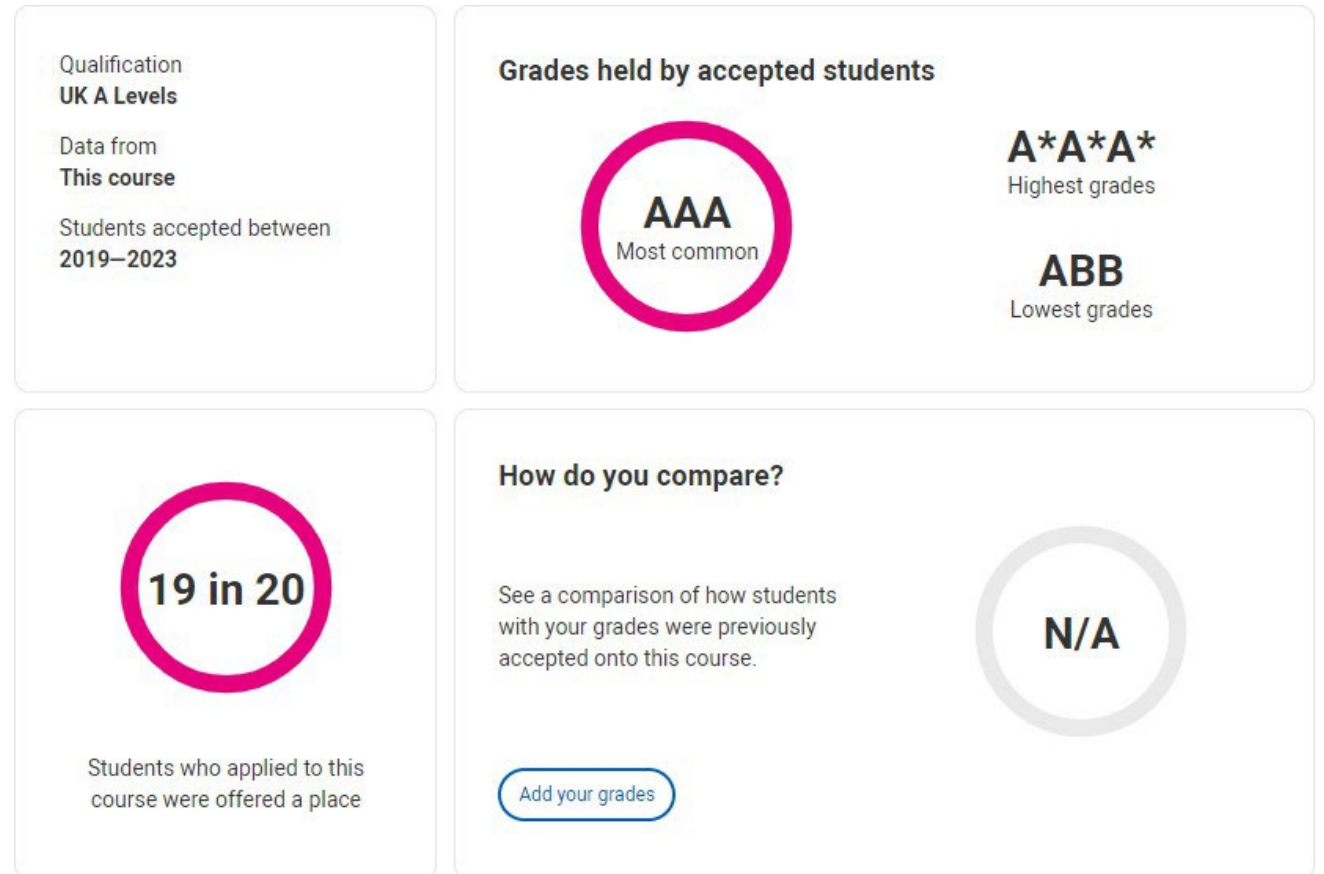
Dr Jo Saxton, UCAS Chief Executive





Student access to entry data

- Now live students can see the grade profiles of students accepted onto courses, alongside offer rates.
- It shares course-level information about student grades upon entry into higher education.
- Students have told us that this information would help them make informed decisions about their future.





Key figures- January ECD

594,940 total applicants (-0.3%)

479,210 (-0.5%)
UK

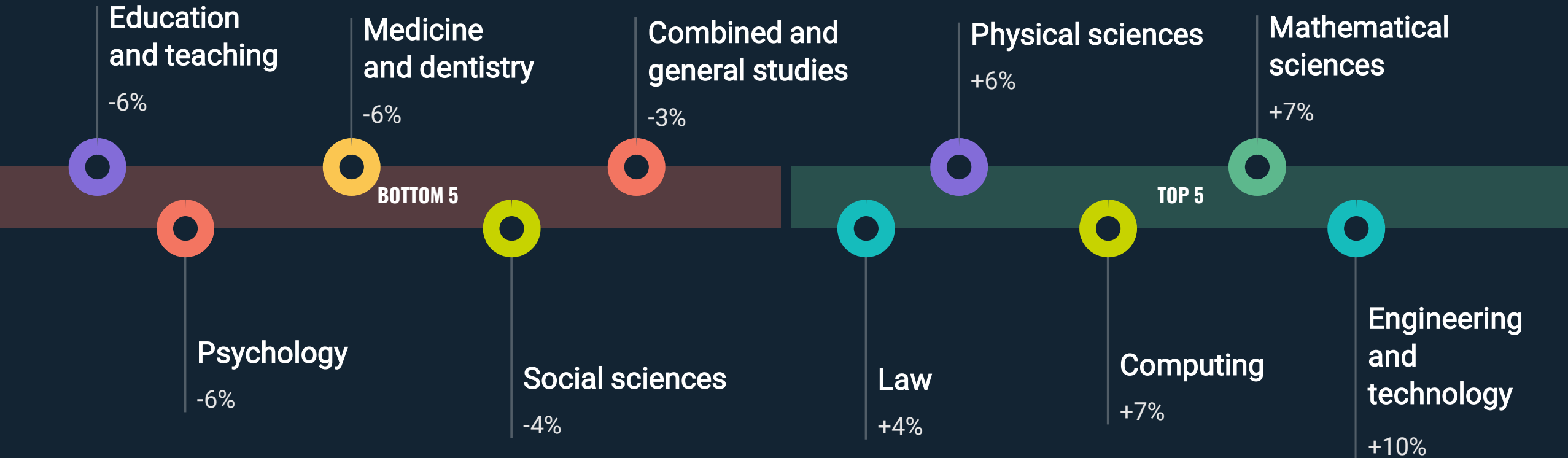
115,730 (+0.7%)
International

316,850 (+0.7%)
UK 18 year olds

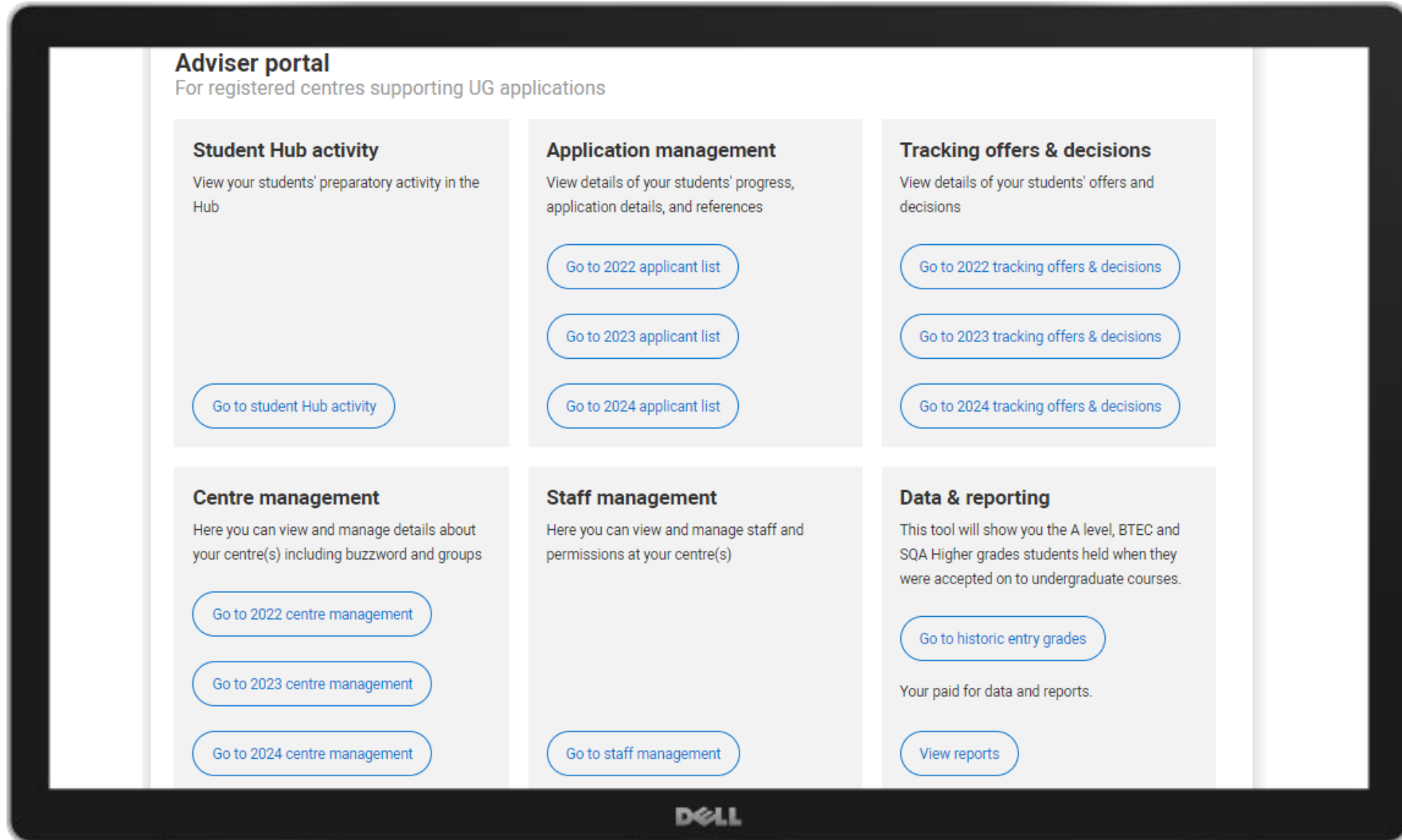
65,450 (-5.2%)
UK mature

Second highest number of UK 18-year-old applicants on record


STEM SUBJECTS SEE BIGGEST GROWTH IN DEMAND





Top 5 and bottom 5 percentage changes in applications by CAH1 subject grouping




UCAS Adviser Support

 **Monthly newsletters**
Advisers can stay up-to-date with all the latest news and guidance by signing up at ucas.com/adviser-updates.

 **Adviser Live sessions**
Our regular live studio sessions feature expert speakers from different sectors exploring all student pathways. Take a look at our upcoming events on ucas.com/adviser-lives.

 **Training and conferences**
We host dedicated events, conferences, and professional development sessions for teachers and advisers right across the year – everything needed to help advisers help their students: ucas.com/advisers/training.

 **ucas.com/advisers**
There is a dedicated area for advisers on ucas.com. Here you'll find all our latest news, events, and a variety of guides and resources to help plan career guidance sessions and provide support throughout the whole application cycle: ucas.com/advisers.



Improvements for 2025 applications

- Improvements to the Education section
- Changes to English Language Skills section
- Changes to the Nationality details section
- New section – Where you live
- We have run two deep dives webinars covering these changes which can be [watched on demand.](#)

Profile

Personal details Name, age, title and gender Start this section	Nationality details Birthplace and nationalities Start this section	Where you live Tell us about your address history Section in progress
Contact details Address, email, and telephone Section in progress	Supporting information So that providers know how to support you during your studies Start this section	Finance & funding Tell us how you'll fund your study Start this section
Diversity & inclusion Additional equality information Start this section	More about you Tell us about any circumstances that you might need support for during your studies. Start this section	

Experience

Education Qualifications and periods of study Section complete	Employment Paid employment Section complete	Extra activities Taken part in any activities to prepare you for higher education? Start this section
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Personal Statement

Personal statement Why do you want to study this subject? Start this section

Education Section



Prepopulate 'place of education' when an applicant is linked to centre.



Extra school address information for manually added schools.



New question: Study mode – In Person / Online.



New options in Attendance type: Exam only added and sandwich removed.

References – looking to 2025



Continue to gather feedback from advisers and providers



No technical changes for 2025 entry



Enhanced adviser guidance - ucas.com/advisers/references



Decoupled IAG for independent referees



Good practice guidance for providers

What are providers are saying so far.

- The reference is used in multiple ways across universities and colleges.
- A common theme was the usefulness of the new structure to find additional **context** e.g. applicant background or school/education context.
- Responses also showed that the reference can be used to:
 - aid decision making during Confirmation and Clearing
 - help with the interviewing process
- Echoed adviser feedback that need to continue to embed the change.

Personal Statement

- Divided into three sections.
 - Motivation for course
 - Preparedness for course
 - Preparation through other experiences
- All sections will be mandatory.
- 4000 characters total, split flexibly across the three sections.
- Adviser pack out in June 2024.



Subject Spotlights through UCAS Hub

AVAILABLE ON DEMAND



Lighting your way to a future in **Social Media**

Social Media Content Creation with Georgiana Ghetiu
University of Salford

[Quick start](#) [Learn more](#)

AVAILABLE ON DEMAND




ESPORTS BUSINESS MANAGEMENT
A WHOLE NEW CAREER AT YOUR FINGERTIPS

Esports Business Management with Iain Earle
University of Salford

[Quick start](#) [Learn more](#)

AVAILABLE ON DEMAND



CAN **ROBOTS** THINK FOR THEMSELVES?

BSc (Hons) Computer Science with Dr Christoph Salge
University of Hertfordshire

[Quick start](#) [Learn more](#)

AVAILABLE ON DEMAND




VISUAL STORYTELLING
THE MAGIC OF THE MOVIES

Film & Photography with Nicholas Glean
University of Sunderland

[Quick start](#) [Learn more](#)

AVAILABLE ON DEMAND




WHAT IS THE IMPACT OF **CONTEMPORARY** ARTISTS IN SOCIETY?

Art & Design with Dr Suzy O'Hara
University of Sunderland

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CLIMATE CHANGE
THE IMPACT ON WOMEN IN THE GLOBAL SOUTH

International Relations with Professor Tamsin Bradley
University of Portsmouth

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AVAILABLE ON DEMAND




CANCER:
THE FIGHT AGAINST OUR ULTIMATE CHALLENGE

Biomedical Science with Dr Gavin Bowen-Metcalf
Anglia Ruskin University

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AVAILABLE ON DEMAND



DECODING SOCIAL MEDIA:
An Exploration of Programming and Platforms

BSc (Hons) Computer Science with Dr Razvan-Ioan Dinita
Anglia Ruskin University

[Quick start](#) [Learn more](#)

Your support on [Subject Spotlights](#).

ucas.com/advisers/help-and-training/toolkits/2025-cycle-toolkit

ADVISER GUIDE 2025

FOR ENTRY TO UNIVERSITY OR COLLEGE IN 2025

2025 Cycle Toolkit

